



METU BUSINESS ADMINISTRATION DEPARTMENTAL SEMINAR SERIES

- **21 November 2025 (1:30 PM, FEAS Building B - G262)**
Özlem Özdemir, METU, "Understanding the Individuals' Perceptions of Energy Efficient Labels: Evidence from a Pilot Experiment"
Nefide Dindar, METU, "Perceiving Diverse Groups as Entitative: The Moderating Role of Group Members' Individualism-Collectivism"
- **19 January 2026 (2:00 PM, FEAS Building B - G262)**
Utku Ay, University of Arizona, "Inclusive Exclusion; When Market Expansion Backfires"
- **20 February 2026 (1:30 PM, FEAS Building B - G262)**
Murat Tiniç, Vrije Universiteit Amsterdam, "Retail demand and pricing of extreme losses"
- **6 March 2026 (1:30 PM, FEAS Building B - G262)**
Gülay Taltekin Güzel, Bucknell University, "Holding the System Together: Consumer Affective Labor in Platform Economies"
- **3 April 2026 (1:30 PM, FEAS Building B - G262)**
Hafize Çelik, University of Bath, "What the future may hold: Market formation of Social AI through sociotechnical imaginaries"