# MIDDLE EAST TECHNICAL UNIVERSITY DEPARTMENT OF BUSINESS ADMINISTRATION

## BA 4840/5840 - BANKING AND FINANCIAL INTERMEDIATION

Course Schedule: Tue-Thu: 12:40 - 13:55

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Office Hours:	Tuesdays: 14:30-15:30 (online and by appointment)	
Course Web Page:	age: ODTUClass Course Page (please check ODTUClass and your METU email accounts	
	regularly for the course materials, announcements and any updates).	

# Course Description:

This course aims in developing an understanding of banking and financial intermediaries, and their workings. The course explains why banks and other financial intermediaries are special and describes the various types of financial intermediaries in the economy. This course intends to focus on banks as a type of financial intermediary. Moreover, the role of financial intermediaries in the real economy will be examined throughout the course. The course intends to focus on not only the theories but also the empirics of the subjects that will be argued.

# Course Student Learning Objectives: (CSLOs)

Upon successful completion of this course, students should be able to:

## Course Specific Skills:

- 1. Demonstrate an understanding on the role of banks and financial intermediaries, and their workings.
- 2. Demonstrate an understanding of the differences between various types of financial intermediaries in the economy.
- 3. Realize the empirical support for the theory of financial intermediation.

## Discipline Specific Skills:

- 4. Interpret the effects of financial intermediaries to real economy.
- 5. Demonstrate broad knowledge of literature and concepts on financial intermediaries.
- 6. Understand research methodologies, analyze results and interpret empirical findings.

# Personal and Key Skills:

- 7. Develop critical reading and writing skills.
- 8. Opportunity to participate in discussions.
- 9. Develop communication and presentation skills.

# **Learning and Teaching Methods:**

Sessions consist of a mixture of formal lectures, in-class discussions and presentation sessions.

# Required Reading:

Listed in the course schedule section below.

## Suggested Reading:

- 1. Barbara Casu, Claudia Girardone, Philip Molyneux, "Introduction to Banking", Pearson.
- 2. Frederic S. Mishkin and Stanley G. Eakins, "Financial Markets and Institutions", Pearson.
- 3. Levine, R. 2005. "Finance and Growth: Theory and Evidence" in Handbook of Economic Growth, Philippe Aghion and Steven Durlauf, eds., Amsterdam: North—Holland Elsevier Publishers, Volume 1, Part 1, 865–934.

Tentative Assessment and Grading:						
		CSLOs covered by the				
Form of Assessment	% Contribution	assessment	Feedback Method			
Midterm Exam 1	40	1-7	Written			
Midterm Exam 2	40	1-7	Written			
Article presentation and discussions	20	1-9	Written and oral			

## Course Policies:

Students who sign up for this course should have completed BA2802 Principles of Finance course (or equivalent), and should have an understanding of accounting, algebra and statistics. Students are expected to be prepared for the assigned readings for that week and required to actively participate during the lecture hours. Assigned readings will be presented by students, and there will be class discussions after presentations. Presentations will start on Week 5 (Tuesdays). Students are not expected to discuss the details of econometrics of the assigned articles during the presentations. Presentations will be 20 min. and expected to present a brief summary of main points of the articles.

There will be two written midterm examinations. There will be <u>no final examination</u> in this course. Since there is no final exam in this course, <u>a re-sit exam will not be given</u>. <u>No "extra" work</u> above the aforementioned will be accepted or credited. At least 70% attendance is mandatory.

STUDENT DISABILITIES: Any student, who, because of a disabling condition, may require special arrangements in order to meet course requirements, should contact the instructor as soon as possible. Students should present the appropriate documentation from the university's Disability Support Office (Engelsiz ODTÜ Birimi, ODTÜ Kütüphanesi, Solmaz İzdemir Salonu, Tel: 210.7196; engelsiz@metu.edu.tr) verifying their disability, and outlining the special arrangements required. Please note that no accommodations will be provided to the disabled students prior to the completion of this approved University process.

**ACADEMIC DISHONESTY:** The Department of Business Administration has no tolerance for acts of academic dishonesty. Such acts damage the reputation of METU, the department and the BA/MBA/MS degree and demean the honest efforts of the majority of the students. The minimum penalty for an act of academic dishonesty will be a zero for that assignment or exam.

CHEATING: All university, faculty/institute, and department principles on academic honesty will be strictly enforced. The usual consequence for academic dishonesty is failure of the course and referral of the case to the Dean of the Faculty/Institute for additional disciplinary action. Examinations are individual and are to be completed without outside assistance of any sort. Persons observed cheating during examinations will receive a failing grade in the course. Homework assignments are individual, unless otherwise specified by the instructor, and are to be completed without outside assistance of any sort, as well. Persons observed cheating in their homework assignments will receive a score of zero for the portion of the semester grade that is allocated to such assignments.

**PLAGIARISM:** The instructor assumes that students will do their own work. By placing their names on assignments (individual or team), students are affirming that the contents are their original work. Any previous work available from files or past students, as well as materials available on the internet may be used only as a suggestive model. Violation of this provision will be considered as unethical behavior, subject to disciplinary action. If you have any doubt about the use of a specific material, see the instructor ahead of time. Any material used from outside sources should be referenced appropriately.

#### METU HONOR CODE

Every member of METU community adopts the following honor code as one of the core principles of academic life and strives to develop an academic environment where continuous adherence to this code is promoted.

"The members of the METU community are reliable, responsible and honorable people who embrace only the success and recognition they deserve, and act with integrity in their use, evaluation and presentation of facts, data and documents."

**CIVILITY IN THE CLASSROOM:** Students are expected to assist in maintaining a classroom environment which is conducive to learning. In order to assure that all students have an opportunity to gain from time spent in class, students are prohibited from making offensive remarks, reading newspapers, sleeping, or engaging in any other form of distraction. Inappropriate behavior in classroom shall result, minimally, in a request to leave class.

Past observations showed that the METU classroom experience is improved when the following are true:

**Students arrive on time.** Timely arrival ensures that classes are able to start and finish at the scheduled times. Timely arrival shows respect for both fellow students and faculty and it helps to create a better learning environment by reducing avoidable distractions.

Students are fully prepared for each class. Much of the learning in this course takes place during classroom discussions. When students are not prepared, they cannot contribute to the learning process. This affects not only the individual but also the classmates who count on them.

Students respect the views and opinions of their colleagues. Disagreement and debate are encouraged; however, intolerance for the views of others is unacceptable.

STUDENT EXCUSES: In case you cannot attend one of the examinations, if and only if you can present an official (dean's or president's office approved) excuse or METU Medical Center certified Health Report, you will be eligible to take a make-up examination. There will be one single, comprehensive make-up examination during the final period and it will be counted towards whichever exam(s) you are missing.

KNOW YOUR RIGHTS AND RESPONSIBILITIES! http://oidb.metu.edu.tr/en/academic-rules-and-regulations

NOTE THE IMPORTANT DATES ON THE ACADEMIC CALENDAR! http://oidb.metu.edu.tr/en/academiccalendar

The instructor assumes that students who attend the next class have understood and accepted to agree with all the requirements and rules of this course.

The following table gives the tentative schedule for the semester. The lectures will stress the most important material.

Tentative Course Schedule						
Date	Topic	Reading/ Assignment	CSLO			
Week 1	Introduction to financial intermediation		1-9			
Week 2	The theory of financial intermediation		1-9			
Week 3	Types of financial intermediaries		1-9			
Week 4	What is special about banks?		1-9			
Week 5	Banking activities	Allen, Santomero. 1998, "The theory of financial intermediation", Journal of Banking and Finance, 21, pp. 1461–485.	1-9			
Week 6	Types of banking Midterm Exam 1	Allen. 2001, "Do financial institutions matter?", The Journal of Finance, 56, pp.1165-1175.	1-9 1-7			
Week 7	Types of banking (Cont'd)	Clarke, Cull, Peria, Sanchez. 2005. "Bank Lending to Small Businesses in Latin America: Does Bank Origin Matter?, Journal of Money, Credit, and Banking, 37, pp.83-118.	1-9			
Week 8	International banking	Denizer. 1999. "Foreign Entry in Turkey's Banking Sector, 1980–97", The World Bank.	1-9			
Week 9	Relationship Banking	De Haas, Van Lelyveld. 2003. "Foreign Banks and Credit Stability in Central and Eastern Europe: Friends or Foes? A Panel Data Analysis", MEB Series no. 2003-04.	1-9			
Week 10	Relationship Banking (Cont'd)	Boot. 2000. "Relationship Banking: What Do We Know?, Journal of Financial Intermediation 9, 7–25.	1-9			
Week 11	Financial system, intermediaries and the real economy	Degryse, Van Cayseele. 2000. "Relationship Lending within a Bank-Based System: Evidence from European Small Business Data", Journal of Financial Intermediation, 9, 90–109.	1-9			
Week 12	Financial system, intermediaries and the real economy (Cont'd)	Rousseau, Wachtel, 1998, "Financial intermediation and economic performance: Historical evidence from five industrialized countries", Journal of Money, Credit and Banking, 30, pp. 657-678.	1-9			
Week 13	Empirical studies and methodology	Levine, Loayza, Beck. 2000, "Financial intermediation and growth: Causality and causes", Journal of Monetary Economics, 46, pp. 31-77.	1-9			
Week 14	Review Midterm Exam 2	Beck, Levine, Loayza. 2000, "Finance and the sources of growth", Journal of Financial Economics, 58, pp. 261-300.	1-9 1-7			