

MINOR PROGRAM IN GENERAL MANAGEMENT

Minor in General Management aims to provide students of other disciplines with a perspective in Management thinking and a basic understanding of the fundamentals of Management. The program consists of two core courses (BA 1101 and BA 2203) and five courses on various functional areas of Management. Upon completion of the program, students are expected to develop basic familiarity with most common Managerial issues, develop sound interest in certain specialized topics, and have the skills to plan their future studies in the area of Management.

Compulsory courses

BA 1101 Fundamentals of Business (3-0)3

BA 1103 Business Practice Workshop (0-2)1

BA 1402 Financial Accounting (3-0)3

BA 2203 Organizational Behavior (3-0)3

BA 2204 Human Resource Management (3-0)3

BA 2601 Operations Management (3-0)3

BA 2701 Principles of Marketing (3-0)3

BA 2801 Microeconomics for Business (3-0)3

BA 2802 Principles of Finance (3-0)3