

MINOR PROGRAM IN ENTREPRENEURSHIP

The Minor Program in Entrepreneurship aims to help students develop their own ideas for starting up a new business and create employment opportunities for themselves and other people. The program starts with the course BA 1101, in order to familiarize the students with the business administration topics in general. The program has two core courses, BA 0401 and BA 4137, which aim to give the students an understanding of the concept of entrepreneurship. The program also includes courses like Principles of Marketing and electives such as Business Ethics, Managing Technology and Innovations and Human Resources Management, which represent crucial values for an entrepreneur to possess and apply when starting up his/her own business. At the end of the program, students are expected to have a strong knowledge in different aspects of entrepreneurship.

Compulsory courses

BA 1101 Fundamentals of Business (3-0) 3

BA 0401 Fundamentals of Entrepreneurship (3-0) 3

BA 2701 Principles of Marketing (3-0) 3

BA 4137 Entrepreneurship (3-0) 3

BA 4xxx Elective (3-0) 3

BA 4xxx Elective (3-0) 3