



METU Dept. of Business Administration

MARC Seminar Series

Entrepreneurship and leadership from gender perspectives

Professor Elisabeth Sundin

Date: April 12 Time: 13:15 Place: G109

Entrepreneurship and leadership is asked for all over the world and both on political and research agendas. At a closer look the meaning of the concepts are unclear and even contradicting. This lecture/seminar will take a point of departure in the concept and phenomenon of entrepreneurship. Different organizational context will be used as illustrations: big and small, private and public, social and commercial etc. Entrepreneurship inside organizations, sometimes labeled intrapreneurship, could be necessary for organizations to change and survive in dynamic markets. Change is often met with resistance which, from an organizational perspective, seems to be very irrational. Part of the irrational is, as a rule, organizational gender-orders. Gender labels concerns work-tasks as well as positions. Especially the gendered dimensions of leadership have been on the agenda for a time. These seem to be less unambiguous than the labels connected to entrepreneurship.

Elisabeth Sundin, professor in business administration and management. She is senior research leaders at HELIX Vinn Excellence Centre on “Managing Mobility for Learning, Health and Innovation”. Main research fields: organisational change, especially public sector organizations, analysed from the perspectives of SME:s, entrepreneurship and gender. She is also interested in methods and development of the social sciences and has published a number of articles and books in English and Swedish. Home page:

<http://www.iei.liu.se/fek/sundin-elisabeth?l=en>